

Arts & Culture Commission Meeting February 2, 2021 5:30 p.m.

Thank you for joining us.

Just a reminder that if you have comments related to agenda items or Public Communication, you may submit an email to cdeppen@cityofventura.ca.gov and if received before that agenda item ends, the record will reflect such. You may also scan the QR Code to Access a Form to submit your comments.



SCAN ME!
ELECTRONIC AGENDA/
PUBLIC COMMENT FORM

Oath of Office

Arts & Culture Commissioners take Oath of Office.

Special Presentations & Announcements

Staff and Commissioners provide brief introductions.

Public Communications

Approval of Commission Meeting Calendar

RECOMMENDATION: This is an action item. It is recommended the Arts & Culture Commission approve the following meeting dates for the 2021 calendar year: March 9; April 13; May 11; June 8; July 13; August 10; September 14; October 12; and November 9.

The City of Ventura Cultural Funding Grant Program was introduced in 1993.

The program was established to:

- Support Ventura's cultural infrastructure of arts organizations and artists.
- Ensure comprehensive access to, and involvement in, cultural opportunities by all segments of the community.
- Support economic development and increase tourism.
- Enhance lifelong learning opportunities in the arts for all ages.



2021 Cultural Funding Grant Program

This year, 12 applications were submitted. Each applicant was scored by the peer review panel based on the following weighted criteria:

- 25%** - Artistic Excellence / Merit
- 25%** - Organizational & Fiscal Capacity
- 25%** - Community Impact & Evaluation
- 25%** - Cultural Diversity



2021 Cultural Funding Grant Program

Organization	Funding Requested	Funding Recommended by PANEL	Organization's Mission
New West Symphony: Laby Harmony Project	\$ 20,000	\$ 18,000	Promote the healthy growth and development of children through the study, practice, and performance of music.
Burnon, Inc, DBA Rubicon Theatre Company	\$ 20,000	\$ 18,000	Share the power and joy of live theatre through the creation, production, and presentation of innovative works for local and national audiences, and through high-quality education and enrichment programs.
Bell Arts Factory	\$ 20,000	\$ 18,000	Introduce, promote, and benefit the arts as a vital element of community life by: providing opportunities and facilities for the creation and presentation of art. Additionally, support multicultural arts education in a number of venues.
Ventura Music Festival	\$ 12,000	\$ 11,000	Present world class musicians, build audience performer relationships, and enhance the joy for music for audiences of all ages.
Ventura County Arts Council	\$ 15,000	\$ 10,000	Advocate for the arts and increased arts instruction in schools; foster community development through the arts, serving county artists, arts organizations, and the public.
Focus on the Masters	\$ 20,000	\$ 8,000	Document, preserve, and present the works and lives of accomplished Ventura County artists, emphasizing the importance of the arts to a healthy community.
Ventura County Ballet	\$ 10,000	\$ 5,000	Strive to connect its artists, audience, and community with artistically engaging performances.
Namba Performing Arts Space, Inc.	\$ 13,878	\$ 1,000	Provide an intimate venue to inspire, develop, and nurture interdisciplinary art projects in dance, spoken word, theatre, writing, and acting, in the spirit of collaboration.
Ventura Senior Handicraft Project, DBA Seniors Craft Shoppe	\$ 4,500	\$ 1,000	Promote and enhance the quality of life for senior citizens by providing a broad range of social, cultural, and educational services.
Cabrillo Middle School Music Boosters	\$ 2,200	\$ -	Panel's reason for not recommending funding: application did not demonstrate community impact and evaluation components needed to qualify for grant funding. To promote and support the Cabrillo Middle School Music program.
Industry Horror	\$ 20,000	\$ -	Panel's reason for not recommending funding: artistic excellence and evaluation were not central components of the grant request. Provide employment, training, and guidance to autistic and special needs individuals.
Genesis Alumni Association	\$ 1,000	\$ -	Panel's reason for not recommending funding: the funding request is not aligned with the priorities of the grant program. Focus on creating community events and resources to relieve community tension, unite, and increase insight to prevent substance use disorder and stigmas associated with mental & behavior health.

Cultural Funding Grant Program Approval of Awards

RECOMMENDATION: This is an action item. It is recommended that the Arts & Culture Commission approve the 2021 Cultural Funding Grant Program award recommendations provided by the peer review panel.

ALTERNATIVE: *The Commission may choose to modify the funding amounts before approving the peer review panel's award recommendations.*

Department Communications

Commission Communications

Future Agenda Items

- Election of Officers
- Brown Act Presentation
- Arts & Culture Section Presentation



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